



EXPLORE AUSTIN CORPORATE PARTNER PROGRAM

SEVEN SUMMITS | *\$100,000 provides airfare and other transportation for Summer Wilderness Trips for 22 teams (300 Explorers and 100 Mentors) venturing across the U.S. for transformational experiences.*

- 50 tickets to Quest for the Summit and 15 entries in the fall event
- Most prominent logo on the Explore Austin homepage
- Top logo on corporate webpage + logo recognition at two signature events*
- Video Spotlight in Quarterly Newsletter** + 6 dedicated social media posts (1 video)
- “Presented by” logo on all Mentor, Explorer, and Staff t-shirts, water bottles, and hats
- 6 Corporate Team Building Sessions with Explore Austin’s technical experts
- Full page company ad in Annual Report
- Presenting sponsor of the Summer Wilderness Trips

ASCENT | *\$75,000 sponsors three teams’ (36 Explorers, 9 Mentors) entire year of Explore Austin curriculum resulting in 3 Summer Wilderness Trips and 27 Saturday Challenges.*

- 25 tickets to Quest for the Summit and 10 entries in the fall event
- Logo on the Explore Austin homepage
- Premium logo on corporate web page + logo featured at two signature events*
- Video Spotlight in Quarterly Newsletter** + 4 dedicated social media posts (1 video)
- Premier logo on all Mentor, Explorer, and Staff t-shirts, water bottles, and hats
- 4 Corporate Team Building Sessions with Explore Austin’s technical experts
- ½ page company highlight in Annual Report
- Presenting sponsor of the Annual Mentor Training Conference

CONTINENTAL | *\$50,000 sponsors two teams’ (24 Explorers, 6 Mentors) entire year of Explore Austin curriculum resulting in 2 Summer Wilderness Trips and 18 Saturday Challenges.*

- 20 tickets to Quest for the Summit or 10 entries in the fall event
- Logo on corporate web page + logo recognition at two signature events*
- Video Spotlight in Quarterly Newsletter** + 2 dedicated social posts (1 video)
- Premier logo on all Explorer t-shirts, water bottles, and hats
- 3 Corporate Team Building Sessions with Explore Austin’s technical experts
- ¼ page company highlight in Annual Report
- Exclusive fall adventure event sponsorship recognition



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PINNACLE | *\$25,000 sponsors one team's (12 Explorers, 3 Mentors) entire year of Explore Austin curriculum resulting in a Summer Wilderness Trip and 9 Saturday Challenges.*

- 15 tickets to Quest for the Summit or 6 entries in the fall event
- Logo on corporate web page + logo recognition at two signature events*
- 1 Quarterly Newsletter** spotlight (links to blog post) + 2 dedicated social posts
- Logo on all Explorer t-shirts and water bottles
- 2 Corporate Team Building sessions with Explore Austin's technical experts
- Fall adventure event premium sponsor recognition

NAVIGATOR | *\$15,000 sponsors all of the ground transportation needed to safely deliver 20 teams (300 Explorers and 100 Mentors) to their Summer Wilderness Trips, as well as Explorer backpacks.*

- 10 tickets to Quest for the Summit or 4 entries in the fall event
- Logo on corporate web page + logo recognition at two signature events*
- 1 Quarterly Newsletter** spotlight + 1 dedicated social post and 1 social mention
- Logo on all Explorer t-shirts
- 1 Corporate Team Building session with Explore Austin's technical experts
- Fall adventure event premium sponsor recognition

MOUNTAINEER | *\$10,500 sponsors six Explorers' Saturday Challenges throughout the year and their Summer Wilderness Trips for a total of 54 Saturday Challenges and six Summer Wilderness Trips.*

- 6 tickets to Quest for the Summit or 2 entries in the fall adventure event
- Logo on Explore Austin's corporate web page
- Logo in 2 Quarterly Newsletters** + 2 social media mentions
- Fall adventure event sponsor recognition

PATHFINDER | *\$5,250 sponsors three Explorers' Saturday Challenges throughout a year and their Summer Wilderness Trips for a total of 27 Saturday Challenges and three Summer Wilderness Trips.*

- 4 tickets to Quest for the Summit
- Logo on Explore Austin's corporate web page
- Logo in 1 Quarterly Newsletter** + 1 social media mention

*Explore Austin's two signature events are the Quest for the Summit event on April 18 and the ATX Paddle Dash, a paddling race series and festival, on October 21.

**Explore Austin's Quarterly Newsletter is emailed to a list of 10,000 subscribers.

For questions or to join the Corporate Partner Program, contact Lauren Zurbrugg, Director of Development & Communications, at lauren.zurbrugg@exploreAustin.org or 512-578-9242.