



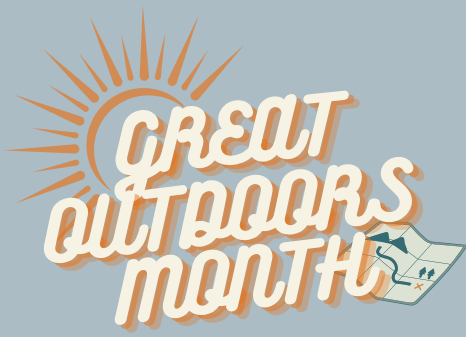
# GREAT OUTDOORS MONTH

SPONSORSHIP  
OPPORTUNITIES

JUNE 2024

**EXPLORE**  
 **AUSTIN**  
LEADERSHIP MENTORING ADVENTURE





## **\$25,000 | Presenting Sponsor | 1 available**

*\$25,000 sponsors an entire year of adventure curriculum for 1 team of Explorers*

- Presenting logo on presentation screen during panels
- Video spotlight during panel
- Presenting logo in panel flyer
- Presenting logo on all signage throughout the month's activities
- Presenting, linked logo on website and all emails
- 3 exclusive social media posts, including a video, and 3 additional social media mentions
- Prominent, large feature in Explore Austin's monthly e-newsletter
- Presenting logo on all Great Outdoors Month merch
- VIP pre-event meet & greet with panelists for 40 employees or customers

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## **\$10,000 | Accessibility -or- Eco-Justice Panel Sponsor | 2 available (1 per industry)**

*\$10,000 sponsors an entire year of school-year programming for 3 teams of Explorers*

- Prominent logo on screen during panels
- Opportunity to give introductory remarks at panel
- Prominent logo + travel and per-diem underwriting for all panelists mentioned in panel programs
- Prominent logo on all signage throughout the month's activities
- Prominent logo on website and all emails
- 1 exclusive social media post and 3 social media mentions
- Short feature in Explore Austin's monthly e-newsletter
- VIP pre-event meet & greet with panelists for 20 employees or customers



## \$5,000 | Launch Party Sponsor | 3 available (1 per industry)

*\$5,000 sponsors replacement gear for the Explore Austin program*

- Prominently featured logo on event signage
- Branded activation area in prominent location with opportunity for giveaway or promotion
- Logo recognition in panels programs
- Logo recognition on all website and emails
- Mention in Explore Austin's monthly e-newsletter
- 1 exclusive social story and 3 social media mentions
- VIP pre-event meet & greet with panelists for 7 employees or customers

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## \$2,000 | T-Shirt Sponsor | 5 available (1 per industry)

*\$2,000 sponsors an entire year of adventure curriculum for 1 Explorer*

- Prominently featured logo on exclusive 2024 t-shirt designs
- Text recognition in panels program
- Text recognition on all signage
- Text recognition on website and all emails
- Text recognition in Explore Austin's monthly e-newsletter
- 2 social media mentions
- VIP pre-event meet & greet with panelists for 2 employees or customers

Reserve your sponsorship today by emailing:

Blair Adams, Events Manager  
blair.adams@exploreAustin.org

