



\$25,000 • Presenting Sponsor • 1 Available

\$25,000 sponsors an entire year of adventure curriculum for one team of Explorers

- Early auction access
- Prominent logo placement during event and video spotlight*
- Custom branded swag or giveaway at event
- Presenting logo on all event signage
- Full page ad* in program
- Presenting, linked logo recognition on event website and all emails
- 3 exclusive social media posts, including a video*, and 6 social mentions
- Premium libations and dinner for 50, with VIP party access for all

\$15,000 • Bar Sponsor -or- VIP Pre-Party Sponsor • 2 available

\$15,000 sponsors an entire Summer Wilderness Trip for one team of Explorers

- Early auction access
- Bar: Branded cups, cocktail napkins, and sole signage at all bars
- VIP: Sole signage in VIP area; branded activation in VIP Pre-Party
- Logo on all event signage
- Half page ad* in program
- Prominent, linked logo recognition on event website and all emails
- 2 exclusive social media posts and 4 social mentions
- Premium libations and dinner for 30, with VIP party access for 20 guests

\$10,000 • Live Auction Sponsor • 3 available (1 per industry)

\$10,000 provides ground transportation for 18 Summer Wilderness Trips

- Early auction access
- Exclusive logo placement during auction portion of event and verbal mention
- Logo recognition on all auction items delivered to winners
- Logo on all event signage
- Quarter page ad* in program
- Logo recognition on event website and all emails
- 1 exclusive social media post and 3 social mentions
- Premium libations and dinner for 20, with VIP party access for 10 guests



\$7,500 • Activation Sponsor • 5 Available (choose 1)

\$7,500 underwrites the cost of Mentor recruitment and training for one year

-Sole logo recognition in your activation area: Live Entertainment, Silent Auction, Registration, Menu or Games

-Opportunity to include a giveaway item or promotion in your activation area, as well as in-person representation

-Logo on all general event signage

-Logo recognition on event website and all emails

-1 exclusive social media post and 2 social mentions

-Libations and dinner for 10, with VIP party access for all guests

\$5,000 • Gear Sponsor • 10 available

\$5,000 sponsors replacement gear for the Explore Austin program

-Logo recognition during event

-Logo on primary event signage

-Logo recognition on event website and all emails

-3 social mentions

-Libations and dinner for 10, with VIP party access for all guests

\$3,000 • Explorer Kit Sponsor • 20 available

\$3,000 sponsors hats, water bottles, and supplies for one team of Explorers

-Text recognition during event

-Text listing on primary event signage

-Text recognition on event website and all emails

-2 social mentions

-Libations and dinner for 10

April 2, 2024 | 6:00 - 9:00p.m.



AT&T Hotel & Conference Center Austin

\$1,500 • Table Host (regularly \$2,500 - Early Bird price active through December 31st)
\$2,500 sponsors a year of adventure curriculum for one Explorer

- Text recognition on event website and at least 2 emails
- 1 social mention
- Libations and dinner for 10

If you would like to make a sponsorship pledge, have questions, or would like to discuss customizable benefit options, please contact Blair Adams, Events Manager, at 812.322.5996 or blair.adams@exploreAustin.org.

**Artwork and materials must be pre-approved by Explore Austin staff*